





Melody Burnett President, Visit High Point





Brian Norris

Vice President, Strategic Initiatives for Business High Point-Chamber of Commerce

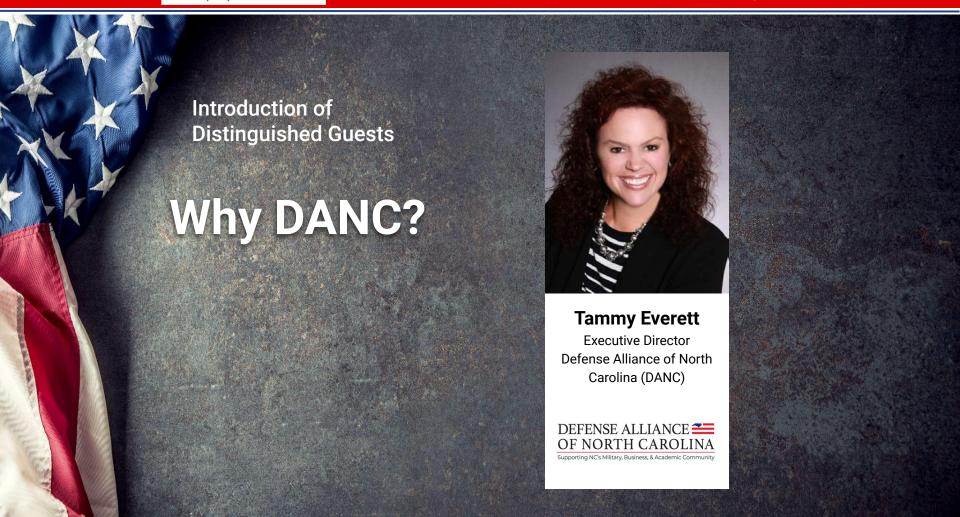




Patrick Davis, MBA

Executive Director, The Heroes of High Point









The Defense Alliance of North Carolina (DANC) is a private, nonprofit, organization focused on strengthening North Carolina's defense sector and those who support it.

MISSION:

Grow North Carolina's defense economy in a way that creates new long-term investment opportunities

VISION:

Improve the economy of North Carolina by leading high-impact strategic growth initiatives, providing actionable information and networking opportunities to NC entities with defense sector interests, and positioning key organizations and senior leaders to assist in the expansion of defense-related business opportunities throughout the state.



EXECUTIVE BOARD

Chair - Lt Gen Mark Brilakis, U.S. Marine Corps (Ret)

Vice Chair - Bill Sasser, Lockheed Martin Corporation

Secretary - MG Nick Justice, U.S. Army (Ret)

Treasurer - Andrew Cox, RTI International

GEN Dan McNeill, U.S. Army (Ret)

John Bellamy, Fayetteville State University, Center for **Defense & Homeland Security**

Tammy Everett, Executive Director

MG JB Burns, U.S. Army (Ret)

MajGen Tim Peppe, U.S. Air Force (Ret)

RDML Cliff Sharpe, US Navy (Ret)

RADM Rick Gromlich, U.S. Coast Guard (Ret)

Chris Edge, Duke Energy













Michael Mullins

Director **Defense Industry Initiatives NC State University Industry Expansion** Solutions (IES)

NC STATE UNIVERSITY

Industry Expansion Solutions

NC STATE UNIVERSITY

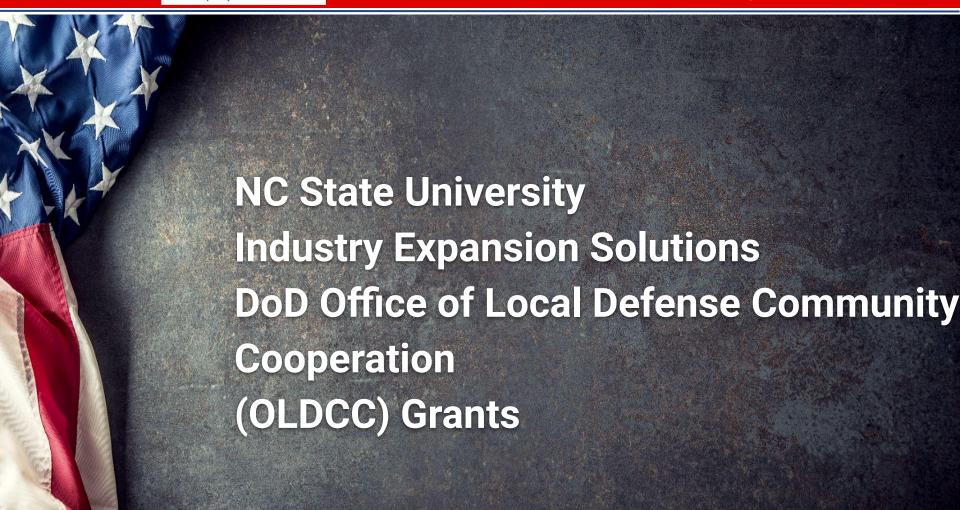
Industry Expansion Solutions



Industry Expansion Solutions Defense Industry Initiatives

Dr. Fiona Baxter, Associate Executive Director, Industry **Expansion Solutions** Assistant Director, NC Manufacturing Extension Partnership fmbaxter@ncsu.edu

Michael Mullins, Director, Industry Expansion Solutions Defense **Industry Initiatives** mrmulli2@ncsu.edu



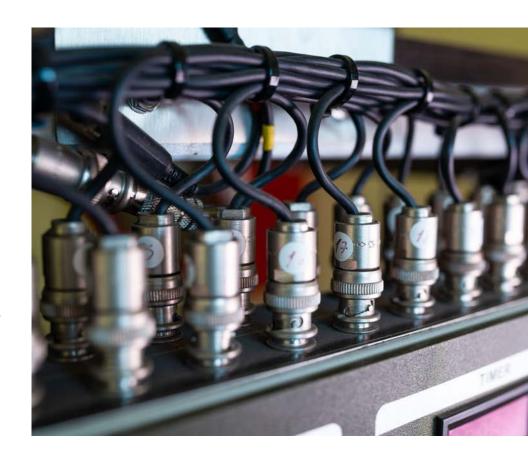
- OLDCC Pilot Grant (Phase I) 01/2017 -**>>** 10/2018 in the amount of \$2.2 million
- Established the North Carolina Defense **>>** Industry Diversification Initiative (NCDIDI)



- Conducted supply chain mapping analysis of **>>** NC's defense industry
- Conducted 10-company growth and **>>** diversification pilot project



- OLDCC Implementation Grant (Phase II) **>>** 10/2018 - 06/2021 in the amount of \$3.0 million
- Conducted 20-company growth and **>>** diversification project (aerospace industry)
- Conducted company cybersecurity assessments **>>** and additive manufacturing training program



On September 22, 2021, the **Department of Defense's (DoD) Office of Local Defense Community Cooperation** awarded **North Carolina State University Industry Expansion Solutions (IES)** one of the five grants under the **Defense Manufacturing Community Support Program (DMCSP).**

Disclaimer: This North Carolina Defense Manufacturing Community Support Program event was developed with financial support from the Office of Local Defense Community Cooperation (OLDCC). Department of Defense. The content of this event does not necessarily reflect the views of the OLDCC. It is meant to provide business information to defense contractors and others interested in the defense industry.



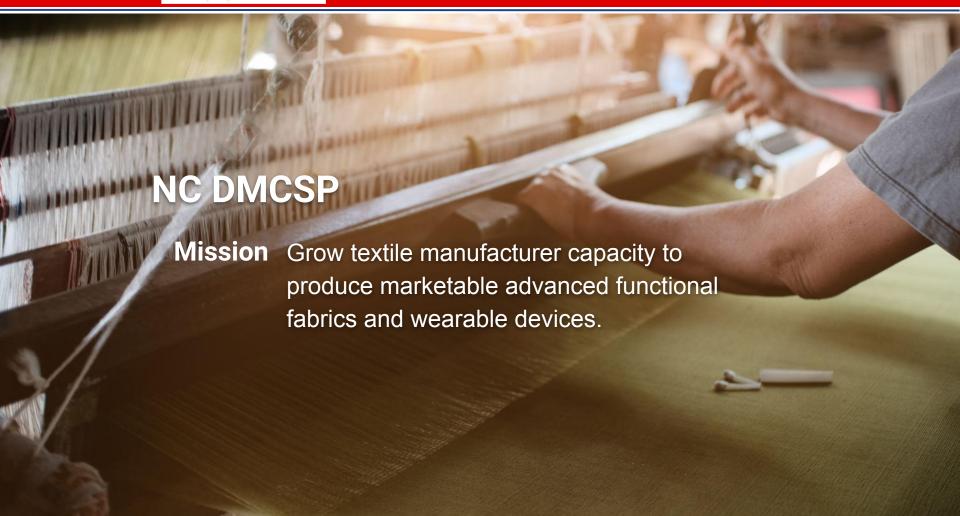


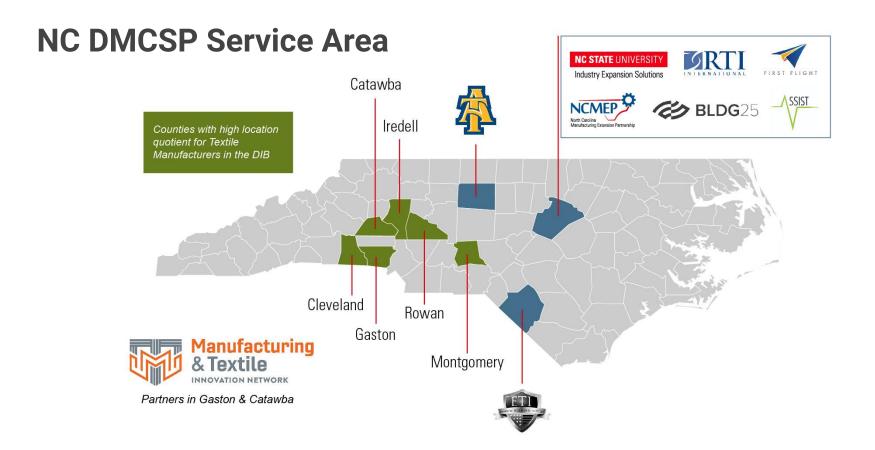
NC DMCSP

Become a best in class innovation ecosystem for Vision smart textiles research, development, and production, in support of warfighter performance.









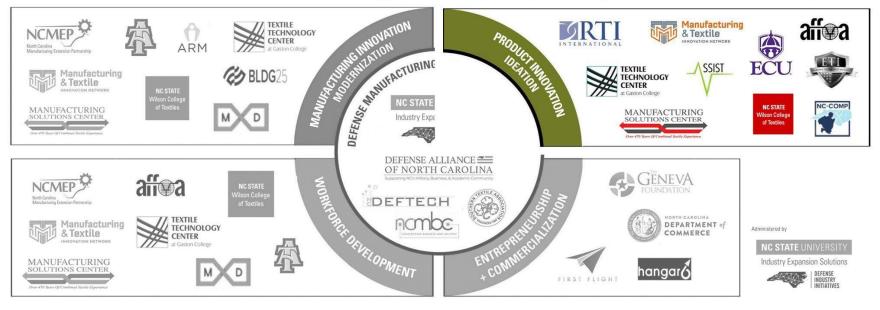
The Ecosystem

The North Carolina Defense Manufacturing Community Support Program (NC DMCSP) Ecosystem



Product Innovation

The North Carolina Defense Manufacturing Community Support Program (NC DMCSP) Ecosystem

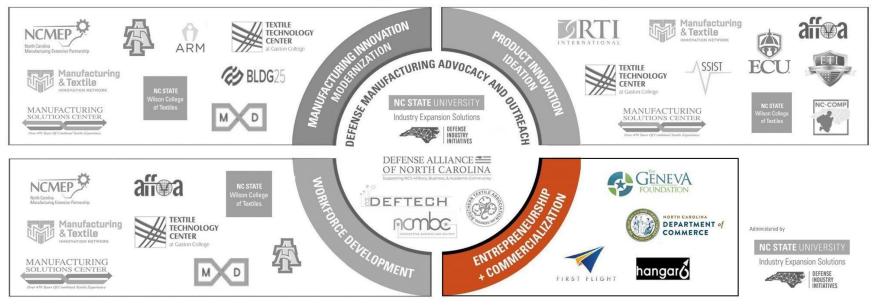


Product Innovation

- Identify and track DoD needs related to optimization of warfighter health and performance
- Identify funding opportunities and resources to accelerate commercialization
- Work with Entrepreneurship Team to identify pre-accelerator candidates
- Assemble teams to pursue funding opportunities
- Provide ongoing support to startups through commercialization
- Expand the DMCSP community
- Meet bi-weekly to plan activities and discuss opportunities & issues

Commercialization

The North Carolina Defense Manufacturing Community Support Program (NC DMCSP) Ecosystem



Pre-Accelerator Program – Cohort 1

Defense Textiles & Wearables Showcase June 27, 2022









Aarogy Innovative Textiles, LLC

53 Participants

Total

- 38 in person at RTI
- 15 online

Representation

Included:

- DoD
- State of North Carolina
- DMCSP Partners

Custom commercialization support includes:

- Identification of funding opportunities
- Grant writing support
- Market & customer intelligence
- Customer and partner engagement
- Technology scouting
- Partner/contract manufacturer scouting
- R&D expertise & facilities
- Military engagement for technology demonstration

Advanced Functional Fabrics of America (AFFOA) Grant Award Weaving a Talent Ecosystem in North Carolina's Textile Industry

The primary goal of this proposal is to create and cultivate key statewide and regional collaborations to address both the current and next generation workforce in North Carolina.



NC STATE UNIVERSITY

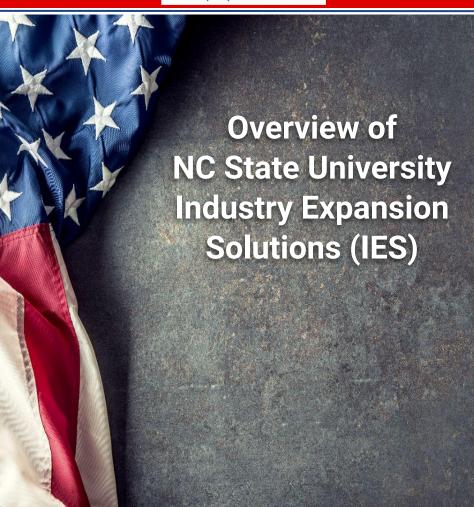
Industry Expansion Solutions













Kami Baggett Regional Manager **NC State University**

Industry Expansion Solutions (IES)

NC STATE UNIVERSITY

Industry Expansion Solutions



NC State University Industry Expansion Solutions Overview

Kami Baggett

Regional Manager, Piedmont Triad Region

Kameron_Baggett@ncsu.edu

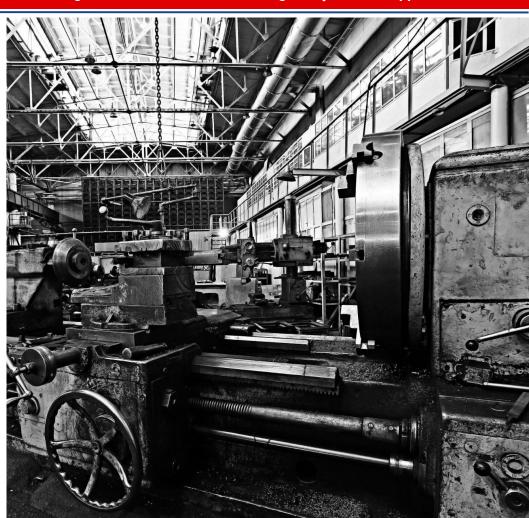


Past + Present

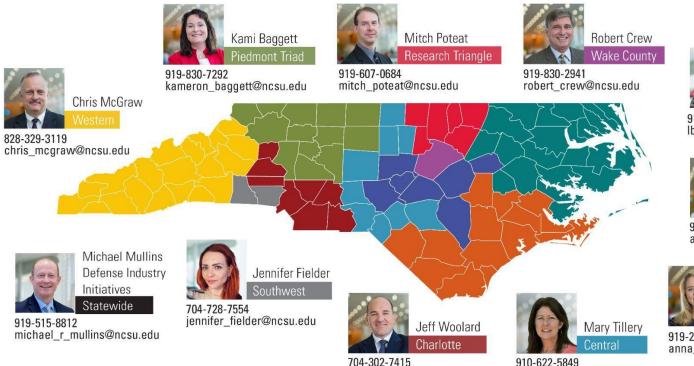
Founded in 1955, IES was initially established to serve the manufacturing sector.

IES now serves the following industries:

- Manufacturing **>>**
- > Education and Research **>>**
- Healthcare and Pharmaceutical **>>**
- Defense **>>**
- > Energy
- Aerospace **>>**
-) Government and Public Sector **>>**







Lori Benn Northeast

919-988-7475 Ibenn@ncsu.edu



Alex Easley

910-617-5650 alex_easley@ncsu.edu



Anna Mangum South Central

919-210-6050 anna mangum@ncsu.edu

We Can Help.



NC STATE UNIVERSITY

jeff woolard@ncsu.edu

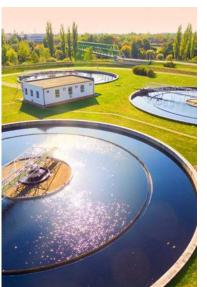
Mary_Tillery@ncsu.edu

Industry Expansion Solutions









IES Expertise

Our expertise extends to diverse areas

- > Process optimization
- › Quality management
- > Workplace health and safety
- Sustainability and energy
- Cybersecurity
- > Business innovation and growth
- > Evaluation services
- Defense industry initiatives

ies.ncsu.edu/solutions



> IES oversees the North Carolina Awards for Excellence (NCAfE) Program, modeled on the Malcolm Baldrige National Quality Award criteria. ies.ncsu.edu/ncafe







- > In partnership with the University of Tennessee, IES administers the Southeastern OSHA Training **Institute Education Center** which provides the Department of Labor OSHA Outreach Training program to states in Region IV. ies.ncsu.edu/otieducationcenter
- > IES manages the **NC State Minerals Research Laboratory** located in Asheville, North Carolina. The lab is equipped with mineral processing equipment and an analytical support facility for mineral characterization. mrl.ies.ncsu.edu



Advanced Manufacturing & Technology Deployment



Defense Industry Initiatives



Instructional Design



Southeastern OSHA Training Institute



Business Growth, Innovation & Marketing



Environment , Energy & Sustainability Services



Organizational & Leadership Development



Supply Chain & Supplier Scouting



Business & Operational Assessments



Evaluation Services & Resource Development



Process Optimization Training



Workplace Health & Safety



Cybersecurity Strategies



Industrial Engineering



Management & Quality Systems

Supply Chain & Supplier Scouting

IES manages the Manufactured in North (MNC) supply chain database and website manufacturednc.com



- > Created to showcase the capabilities and innovations of North Carolina companies to domestic and global B2B markets.
- > Find and vet suppliers within the state.
- All North Carolina manufacturers may register at no-cost.



Leverage the strength of the MEP National Network's **Supplier Scouting service** on a national, regional or local scale. The MEP National Network's Supplier Scouting service provides a viable means by which U.S. manufacturing can be catalyzed to produce needed items domestically.



National Institute for Standards and Technology (NIST) Manufacturing Extension Partnership (MEP) Network Program



IES administers the federal NIST MEP Program in North Carolina. IES partners with public-private organizations to create a resource network to support manufacturing.

























Planning for May 2024, so stay tuned for more information.







The Annual **North Carolina Manufacturing** Conference

NCMEP Partners and Business North Carolina magazine host the annual North Carolina Manufacturing Conference each spring. Manufacturers from across the state are encouraged to attend insightful educational sessions and network with industry professionals.

Check the website for more information mfgcon.org



North Carolina Manufacturing Leadership Awards



North Carolina Manufacturing Awards are announced at the Annual North Carolina Manufacturing Conference, recognizing excellence in several categories.

Manufacturers are invited to self-nominate. More information and the nomination forms for each award are available by clicking the award title(s) below.

- <u>Developing Markets/Economic Development</u>
- Continuous Improvement
- Innovation
- Advanced Talent Management/Workforce Development
- Sustainable Manufacturing
- Community Outreach
- Excellence in Manufacturing
- CEO of the Year

2024 Manufacturing Leadership Awards Nominations will **Open in January**



For inquiries about IES solutions, on-site availability of programs, courses and services, contact:

Kami Baggett | kameron baggett@ncsu.edu | 919-830-7292

NC STATE UNIVERSITY Industry Expansion Solutions







News - Subscribe!

Manufacturing Update Monthly Newsletter

Clocking In **Podcast Series** Safety Guardian Monthly Newsletter

IES Defense Industry Initiatives Quarterly Newsletter

Connect with us!

North Carolina Manufacturing **Extension Partnership**



linkedin.com/company/ncmep



facebook.com/ncmep



Industry Expansion Solutions



linkedin.com/company/ncstateies



facebook.com/NCStateIES



Southeastern OSHA **Training Institute**



linkedin.com/showcase/southeastern-oti



facebook.com/OSHAEdCenter



twitter.com/oshaedcenter





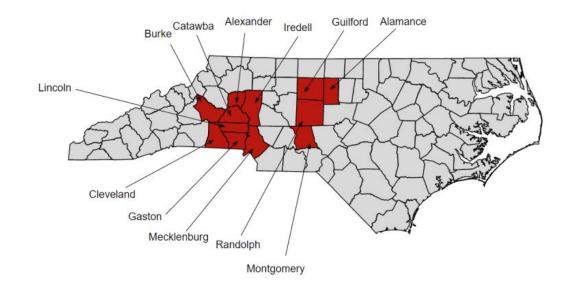
Dominick Stephenson

Director, Evaluation Services NC State University Industry Expansion Solutions

NC STATE UNIVERSITY

Industry Expansion Solutions

Year long study Funded by NextFlex and AFFOA Manufacturing Institutes 12-county region Surveys and Interviews with Textile Manufacturers



Inputs

Partners and Stakeholders

- NC Textile Manufacturers
- Textile Technology Center **ITTC1 (Gaston and Catawba Valley** Community College) Faculty / Staff
- NC State Wilson College of Textiles Faculty / Staff
- NC State Industry Expansion Solutions / NC Manufacturing **Extension Partnership Staff**
- AFFOA (PM)
- Workforce Development Career **Centers in Region**
- RTI (3rd Party Technology) Scouting)

Data and Information

- Regional Workforce Studies
- NC Defense Supply Chain Data
- TTC and NCMEP Industry Contacts

Activities

- Convene advisory board
- Engage industry in a demand side workforce gap analysis
- Engage education and training partners in a supply-side asset map of industry recognized credentials and education pathways
- Identify strategies to raise awareness of, and access to textile careers (with a specific focus on underrepresented populations)
- Convene partners and stakeholders to determine and prioritize opportunities to enhance textile education/training pathways to promote diversity and inclusion
- · Prepare a final report that summarizes the data collected during the gap analysis and asset mapping exercises, input from advisory group, industry engagement, and

Outputs

- Advisory board minutes and documentation
- Demand-side workforce gap analysis report
- Supply-side asset map report
- Action Plan Matrix with **Recommendations**, Strategies and Structure of individual Task Forces for each
- Final Report with summary of accomplishments, lessons learned, & recommended next steps

Outcomes

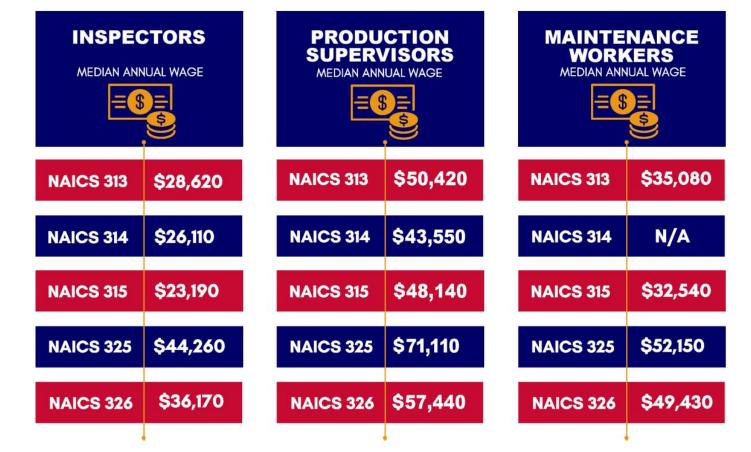
- A replicable and demand-driven strategy for workforce development and education pathways for the textile industry
- Improved coordination between state and local partners to promote a more diverse talent pipeline for textile manufacturing
- Better alignment between technology development in the textile industry and education / training pathways

Impacts



- Increased agility of Textiles Workforce Development Ecosystem in NC to meet needs of local and regional textile manufacturers
- · Increased diversity in the textile manufacturing workforce
- Long term strategic relationships among workforce and economic development stakeholders that support the textile industry
- Increased footprint of next generation, innovative textiles manufacturing in NC

NC Wages for Top 3 Textile Industry Occupations



Top 3 entry level skills

Work ethic & dependability - generational differences associated with work ethic Basic math skills - "simple conversions and reading a ruler" Mechanically inclined - "hire those who like to tinker with things"

Top 3 skills for advancement

Initiative, work ethic, and willingness to work Strong track record Interpersonal skills

Future production needs

- 5 of 8 respondents stated that their company is or plans in the future to manufacture, produce, design, integrate, or assemble smart textile or e-textile components or products
- 3 of 8 respondents said that their company does not now and does not plan in the future to manufacture, produce, design, integrate, or assemble smart textile or e-textile components or products
- 7 of 8 respondents stated that they do anticipate purchasing new machinery or manufacturing equipment or automating some of their manufacturing processes over the next five years

Industry Domain Fiber & Yarn Industrial & Entrepreneurship & Garment Manufacturing Technical Textiles Product Development Manufacturing · Lean Six Sigma White Belt Fundamentals of Technical Fabrics Textile Fundamentals · Lean Six Sigma White Belt Entry Fiber Fundamentals · Dyeing & Finishing Fundamentals · PPE: Materials, Design, Production Level · PPE: Materials, Design, Production & Testing & Testing · Smart Textiles Immersive SoftwareTraining Operator · Lean Six Sigma Yellow Belt · Lean Six Sigma Yellow Belt Technical Electronics (CAD & Solidworks) Upskilling Uster Evenness Interpretation · Legwear Development Murata MVS & MJS Training Workshop · Rieter Yarn Development Training · Clothing Comfat & Protection Science areer Machinery Lean Six Sigma Red Belt · Lean Six Sigma Red Belt · Lean Six Sigma Red Belt Industrial Safety · Industrial Safety · Industrial Safety & Facilities Line · Lean Six Sigma Green Belt · Hands-On Technical Textiles · Lean Six Sigma Green Belt · Hands-on Technical Spun Yarn Manager Dyeing & Finishing Design Manufacturing & Programming Engineering Reliability Analysis and Design · Advanced Applied Statistics Lean Six Sigma Black Belt · Lean Six Sigma Master Black Belt for Six Sigma and Voice of the Consumer Advanced Lean and DOE · Sustainability in the Textile Certification · Sustainability in the Textile Industry Industry

Institution: North Carolina State University | Gaston College | Catawba Valley Community College

Implications of Emerging Technology

- Automation (and AI) in garment design and prototyping to streamline and accelerate these processes.
 - As 75% of apparel costs are operational expenses...
- Although there are some protections provided by the Berry Amendment, requiring federal government entities to purchase certain goods from domestic suppliers, including textile products.
 - However, the US cut & sew segment has not invested in newer automated technologies (and some of these technologies are still behind, depending on the application)
- While fiber, yarn, and fabric manufacturing (weaving, knitting) is already highly automated, relatively few companies have fully adopted Industry 4.0 concepts
 - Includes use of sensors and data collection, advanced data analytics, and AI to achieve a highly sophisticated level of process and product control



Figure 7: Automated ring spinning frame setup (Parkdale Mills) and yarn drawing & transport (UNIFI)



Figure 8: Redthread's body measurement app

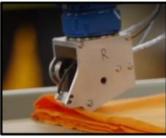


Figure 9: Robot end effector manipulating limp fabric (Source: ARM)



Figure 10: Robot manipulating stiffened fabric in a T-shirt manufacturing process (Source: Sewbo)

Table 6: Average Number of Employees by Subsector and Year for North Carolina

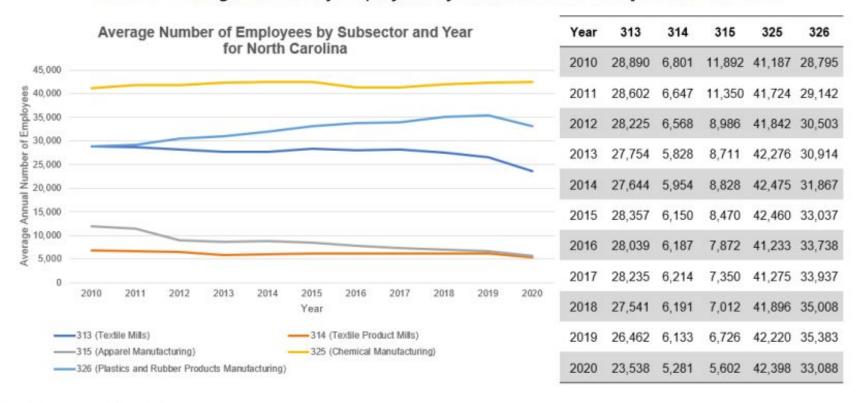
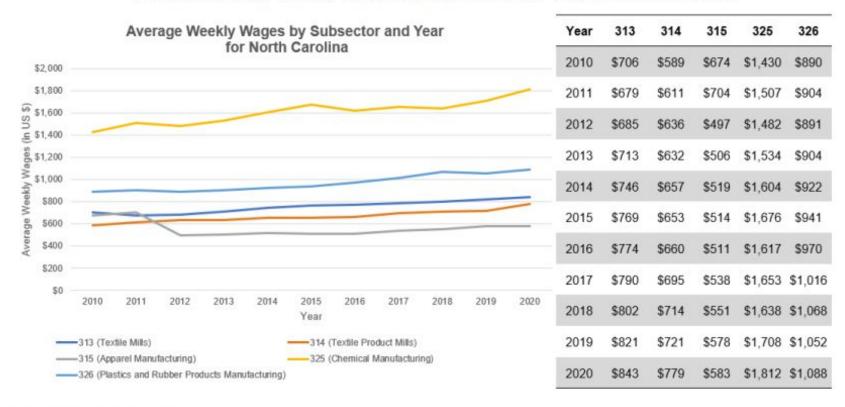


Table 5: Average Weekly Wages by Subsector and Year for North Carolina

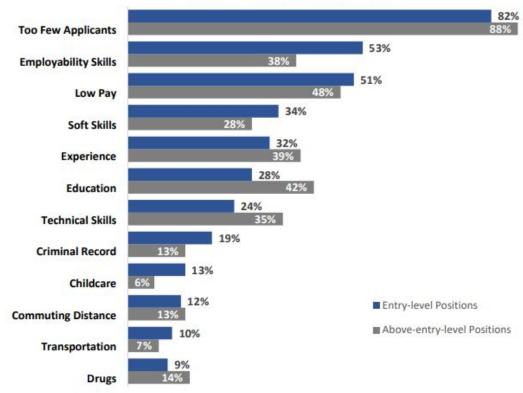


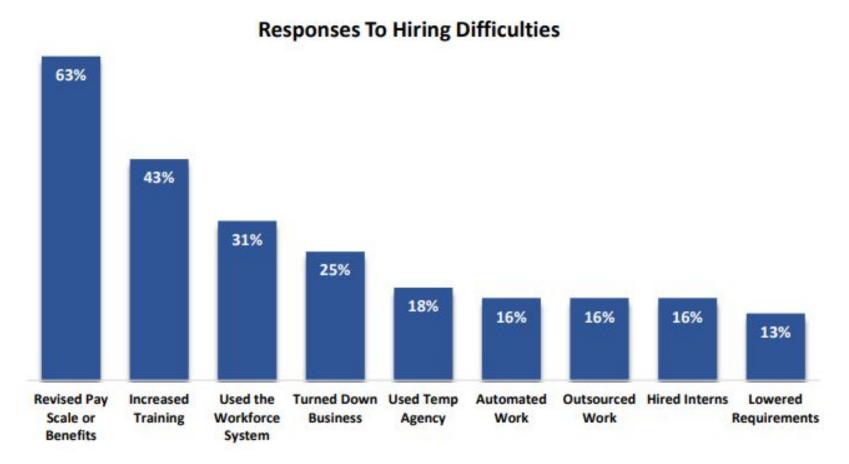
Broader Challenges - All Sectors

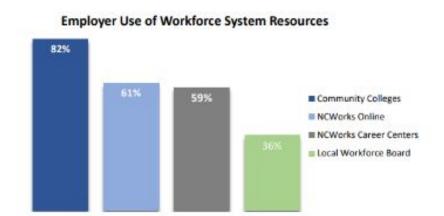
- Declining labor force participation rate (esp. 55+ age)
- Population growth lowest since the 10 yrs following Great Depression
- ~70% of job openings in U.S. do not require college degree
 - In NC, our # of job seekers per job is the lowest it has been in over 20 years
- ~4M more job openings now than prior to the pandemic
- Availability of childcare hampering some's ability to participate in labor force
- Youth employment in North Carolina is declining (lowest it has been)
- Shortfalls in working-age legal immigrant workers compared with decadal trends prior to COVID-19 (although some migration is bouncing back)

Manufacturing Hiring Difficulties (All sectors)

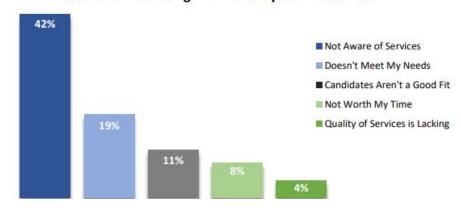
Reasons for Hiring Difficulties







Reasons for Not Using Workforce System Resources



Important Resources to Know About

- NC Manufacturing Extension Partnership (<u>www.ncmep.org</u>)
 - Partners include: NC State Industry Expansion Solutions and NC State Wilson College of Textiles, Polymers Center of Excellence, Manufacturing Solutions Center, First Flight Venture Center, EDPNC, and NCCCS Customized Training
 - Manufacturing Resources Page (https://ncmep.org/about/manufacturing-resources/)
- NC State IES Defense Industry Initiatives (https://www.ies.ncsu.edu/defense-industry-initiatives/)
- NC Commerce LEAD (https://www.commerce.nc.gov/about-us/divisions-programs/labor-economic-analysi s-division)
- NC Works (https://www.ncworks.gov/)
- Full Report: Reshoring a Talent Ecosystem in NC's Textile Industry





Denny Lewis Business Development Manager Defense Industry, Economic Development Partnership of

North Carolina (EDPNC)



ECONOMIC PARTNERSHIP of **NORTH CAROLINA**



SUPPORTING DOD:
NORTH CAROLINA AS A NATIONAL
SECURITY TECHNOLOGY AND
INNOVATION LEADER

27 April 2023

Dennis Lewis 703-217-3127 dennis.lewis@edpnc.com WHY?

WHO CARES?

HOW DOES IT HELP ME?

SHOW ME THE \$\$\$!

WHY? More govt agencies -> more business -> more opps -> \$\$\$

WHO CARES? State, municipalities, business, etc - who doesn't care!

HOW DOES IT HELP ME? Growth, revenue, security, QOL

SHOW ME THE \$\$\$! ~ \$9B in Federal contracts last year; DoD \$5.5B

HOW? Marketing Campaign

TARGETS? DoD Agencies/Decision Makers & DoD Primes and OEMs

#NC Frontline of the Future Why NC for Defense

- 1. Thriving dual-use tech innovation ecosystem
- 2. Deep DoD, industry, and academic partnerships
- 3. Expansive commitment to national defense

#NC Frontline of the Future 1. Thriving Tech Innovation Ecosystem

- #1 Best State for Business 4 years running
- Largest research park in North America
- 2 of the Nation's Top 5 Metros for Innovation
- 96% Patent Growth over recent 10 year period

- Largest Manufacturing workforce in the SE (455k)
- #1 Nonwoven Workforce
- #3 Textile workforce
- #2 in the nation for the % of women in the tech workforce
- 52 colleges & universities

1. Thriving Tech Innovation Ecosystem

IT, AI, Cyber



Microsoft

















Aerospace & Automotive



























Textiles & Nonwovens













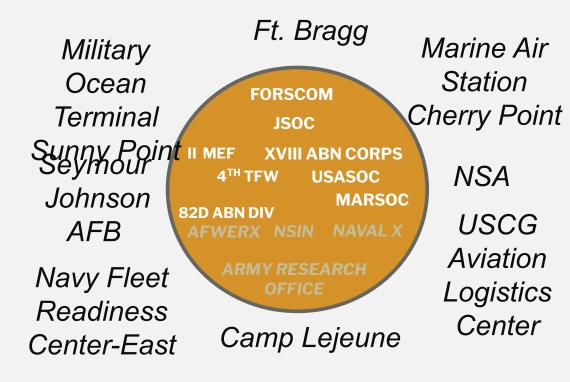






#NC Frontline of the Future 2. Deep DoD, Industry, and Academic Partnerships

- 4th largest active duty military population; 7 major bases
- Healthy defense industry sector
- Robust on-going DoD, industry, academic partnerships: JSOC, USASOC, NSA, DARPA, USAF, ARO, Navy, Marines Corps, XVIIIth Abn Corp, etc.



2. Partnerships: UNC SYSTEM

UNC-led national centers of excellence









Activities:

- SME access
- Sponsored research
- Engineering design
- Prototype development
- Internships at military commands
- Military fellowships at UNC
- Custom education programs

Outcomes:

- Innovation
- **Patents**
- Spin-outs
- **Prototypes**
- Fielded solutions
- Talent pipeline
- Cost savings

DoD partners:



USASOC



JSOC



NC National



Guard



NSA



ARL/ARO



XVIII ABN Corps



82nd ABN Div









₩stratifyd

2. Partnerships: UNC SYSTEM

Major Technology and Innovation Centers

Al/Edge Computing Quantum





Autonomy



Biomedical



Materials



Christensen Center for Innovation

Duke Design Defense and Duke Design Health

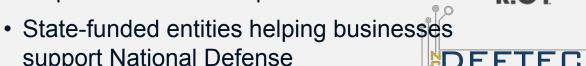




Partners include: Fort Bragg, Camp Lejeune, Seymour Johnson AFB, Norfolk Naval Base, XVIII ABC, 82 ABD, **NSIN**

3. Expansive Commitment to National Defense

- Dedicated offices
- Enduring public-private partnerships responsive to DoD requirements











Lower cost of doing business

support National Defense

Excellent quality of life





ARL





• Government & public-private organizations supporting the business of defense innovation







3. Expansive Commitment to National Defense

NC Board of Science, Technology & Innovation (NC Dept of Commerce)

Incentive Fund Grants to reimburse (up to \$12,000) NC businesses for a portion of the costs they incur when preparing Phase I SBIR/STTR proposals to federal

agencies ONE NC SMALL **BUSINESS PROGRAM** Helping small businesses develop & commercialize technologies Small Business Innovative Research (SBIR) Small Business Technology Transfer (STTR) 2021-2022 Incentive Funds Program Solicitation Application Submission Dates: July 1, 2021, through June 30, 2022 Closing Date: 5:00 PM, June 30, 2022 Funding Opportunity Number: NCBST1-FY21221 North Carolina Board of Science, Technology & Innovation

Matching Fund Grants to match (up to \$200,000) NC businesses that have received federal Phase I SBIR Program/STTR awards





Strategic Initiative to grow NC's defense innovation economy with more strategic focus, improved state leadership, and increased funding



#NC Frontline of the Future Why NC for Defense?

- 1. Thriving dual-use tech innovation ecosystem
- 2. Deep DoD, industry, and academic partnerships
- 3. Expansive commitment to national defense

Need your help -- spread the word! A rising tide floats all boats!

Dennis Lewis 703-217-3127 dennis.lewis@edpnc.com



INNOVATION, SCIENCE, TECHNOLOGY SIMPLIFIED ACQUISITION PROCEDURES BASIC RESEARCH - RAPID PROTOTYPING - COTS



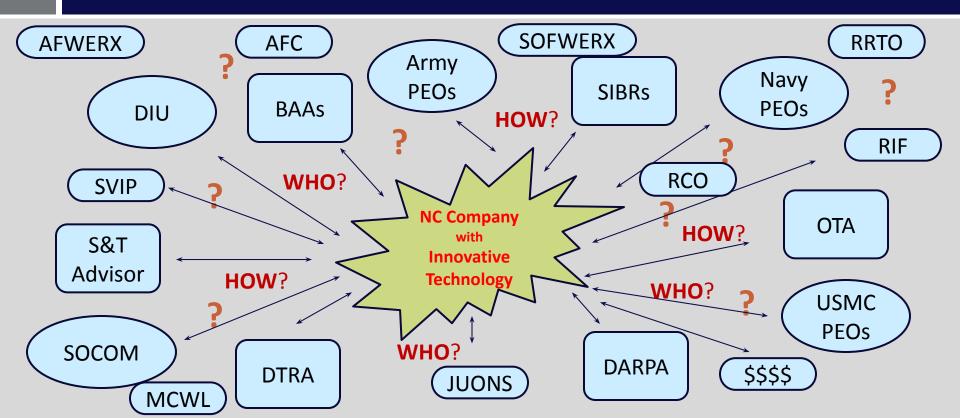
The North Carolina Defense Technology Transition Office (DEFTECH) is a state funded entity of the North Carolina Military Business Center. DEFTECH enables elements of the NC Innovation Ecosystem (NCIE) to address complex national security problems.

- **Scouts** the state for breakthrough technologies
- **Coaches** industry to identify defense applications for their technologies
- **Communicates and connects** federal technology needs
- **Assists** in positioning businesses to meet requirements
- **Represents** North Carolina to federal customers
- **Conducts** emerging technology forums
- Serves as the North Carolina *liaison* to DoD and federal innovation offices

NC Industry Challenge

suspicion distrust

cost to pursue Pwin IP time ROI

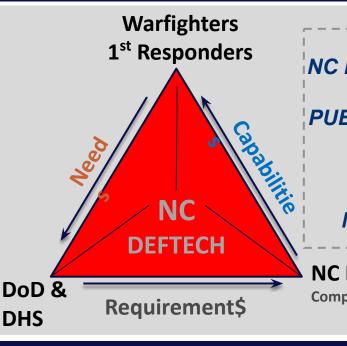


DEFTECH



Rapid Prototyping Other Trans Auth (OTA) DIU AFWERX SOFWERX **VULCAN** XTECH SEARCH AFC NAVALX MCWL NASA DOE DHS SVIP Service LABS DARPA 11 Department

SBIR Offices



NC BUSINESSES **ACADEMIA PUBLIC PRIVATE DEF ORGS** NC MILITARY BASES NC GOVT **INVESTORS**

NC Innovation Ecosystem

Companies, Academe, Organizations, Military

Scout, Identify, Educate, Inform, Assist, Facilitate, Connect

DEFTECH



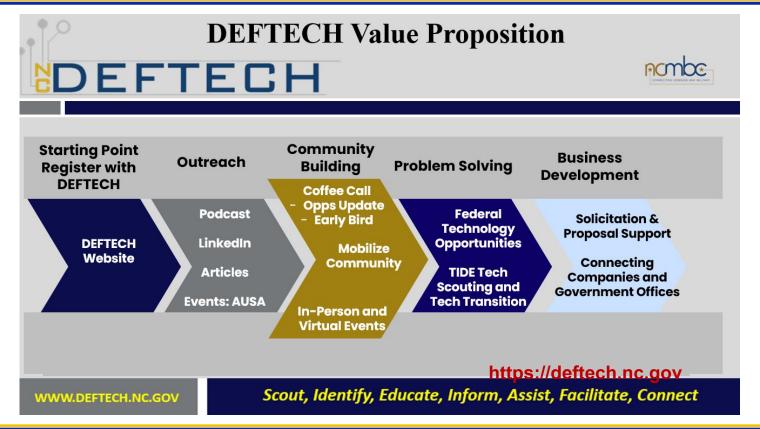
The Process:

- Identify & Review the OTA Opp (not always on SAM.GOV). Determine if: your technology/solution can be of <u>significant value in solving</u> the stated problem. If so...
- **Submit**...typically no more than a 5-page white paper or 15 slides
- **Govt will downselect** white papers and discuss 1 on 1, invite to make a presentation, or request a formal proposal
- Govt Makes Award typically in under 90 days

DEFTECH can help with understanding, review your submission, provide insights



"Outcome-Based whole of state approach for National Security" synchronized to position NC as the "Frontline of the Future."



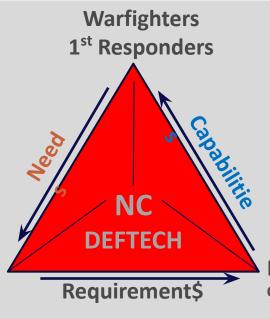




Dennis Lewis Dir, DEFTECH lewisd@ncmbc.us 703-217-3127

Kim Kotlar Innovation Strategist

DoD & DHS



Bob Burton Sr Mgr., DEFTECH burtonr@ncmbc.us 910.824.9609

Rob Robinson AI/ML & Robotics robinsonr@ncmbc.us

NC Innovation Ecosystem

Companies, Academe, Organizations, Military





Rick Gilmore Business Development Specialist, North Carolina Military **Business Center**



Building a Collaborative Manufacturing Ecosystem in Support of the Department of Defense

27 APR 2023

Presented by:

Rick Gilmore gilmorer@ncmbc.us



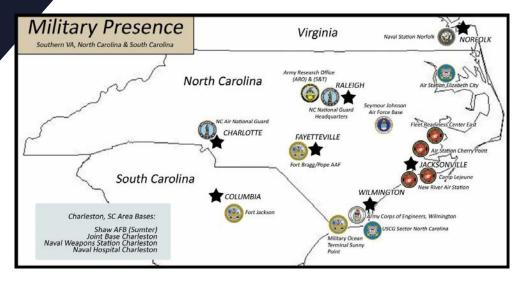
CONNECTING MILITARY AND BUSINESS

ncmbc.us DEFTECH.nc.gov MatchForce.org





Situation: Military Presence



- 4th highest active duty military presence in US
- 6 major installations (5 DoD/1 DHS)
- Over 100 National Guard & Reserve facilities
- 134,000 active, Guard and Reserve personnel
- 18,000 annual transitions





Situation: Military Impact

Total annual military impact*

\$79.7 billion in Gross State Product: 12.7% GSP (2d largest sector)

Over 653,000 jobs impacted: \$49 billion, personal income

\$19.2 billion Military/civilian payroll:

Federal contracts:

DoD \$5.51b; Federal \$8.93b** Prime contracts (FY2022):

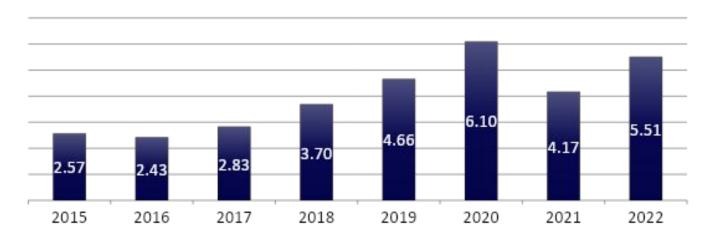
Subcontracts: additional billions





Situation: Federal Procurement, FY2022

Prime contracts, DoD in NC: \$5.51 billion (77 Counties):

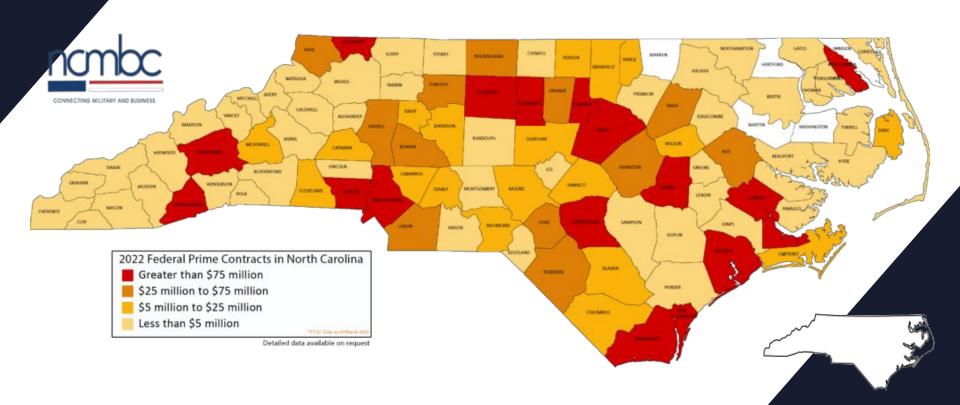


Prime contracts, federal in NC: \$8.93 billion (95 Counties)





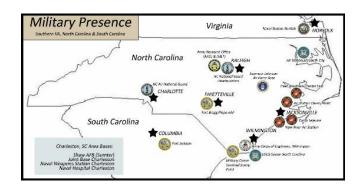
Situation: Federal Procurement, FY2022

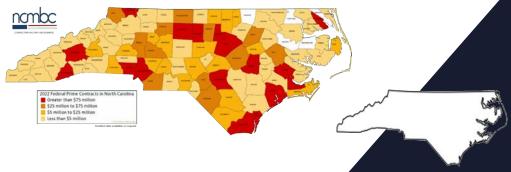




Situation: NC Assets for Defense

- State goal: sustain installations/warfighters, grow defense economy
- Business capacity: manufacturing, services, infrastructure
- Innovation ecosystem: diverse, applicable to defense, nurtured
- Workforce capacity: diverse, growing, adaptable civilian/military
- Business infrastructure: best in US, Community Colleges NCMBC







Who We Are

- The NCMBC is a statewide, business development and technology transition entity of the State of North Carolina, embedded in the state's community colleges and headquartered at Fayetteville **Technical Community College**
- Totally State-funded, the NCMBC is the only statewide, military-focused economic development entity in the US, and the only NC entity solely focused on growing the defense economy through existing industry



Mission, Goals and Outcomes

Mission: To leverage military and federal business opportunities to expand the economy, grow jobs and improve quality of life

Goals and Operations

- 1 Increase federal revenues for businesses
- 2 Support technology transition to federal agencies
- 3 Support integration of military into workforce
- 4 Support defense-related business recruitment

Outcomes: Contracts (4,865), revenues (\$17.42b), jobs!





North Carolina Military Business Center Organizational Chart

NCMBC Leadership **Team**



Scott Dorney **Executive Director**



Courtney Smedick Director of Operations



Denny Lewis Director of Economic and Technology Development

Business Development Team



Fran Perez-Wilhite Charlotte



Joe Tew Flat Rock



Rick Gilmore Greensboro



Tonia Rivers Fayetteville



Reena Bhatia Raleigh



Daniel Quinn Raleigh



Darleen Stein Elizabeth City



Erin Ananian-Gentile New Bern



Donna Walton Jacksonville



Vacant

Fayetteville

Olivia Chávez-Carroll Wilmington



Randy Chandler Morehead City



Lee Moritz Hickory



Bill Simons Goldsboro

Headquarters Team



Tim Malone Data Admin



Teresa Earl Admin & Logistics



Rachel Rocker Research Analyst

Defense Technology Transition (DEFTECH) Team



Bob Burton Senior Manager



Rob Robinson Artificial Intelligence



Kim Kotlar Information Security



James Hargrove Industry Professional

Strategic Industry Team



Sue Kranes Infrastructure



Bernie Salter Contracting



John Cassani Textiles & Warfighter Systems



Heather Port



Diane Cherry Installation Support Energy & Environmental Tactical Equipment



TJ Gilrov



Don Davis Defense & Industrial Aerospace



Operations: Business Development

Operations at Colleges	Future Opportunities	Current Opportunities
Recruit to market	Identify, analyze	ID, analyze most lucrative
Engage in market	Connect to businesses	Connect to businesses
Training, webinars	Market intelligence	Solicitation support
Counseling, 1-on-1	Pre-positioning	Proposal support
Events, statewide	Teaming, subcontracting	Contract execution

CY2005 - CY2022

Opps distributed: 53,524

Connections: >40 million

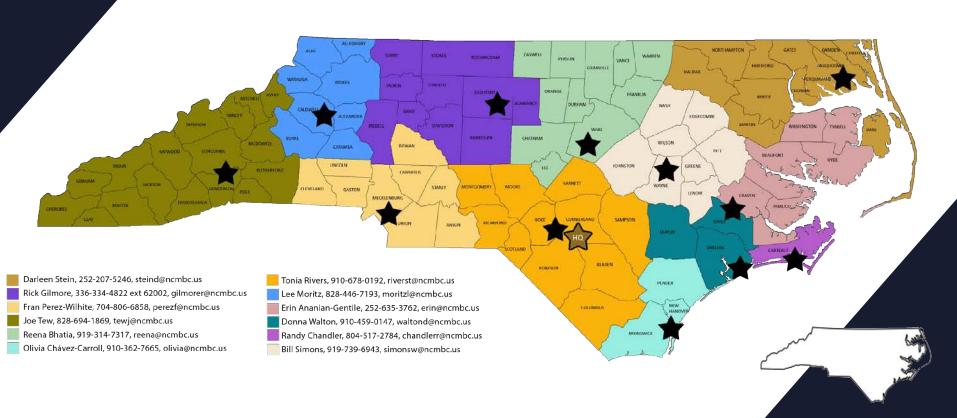
BD Wins: 3,486 contracts

Total min value: \$13.0 billion





Operations: Business Development





Operations: MatchForce.org

MatchForce Next Generation Matches:

NC businesses to federal opportunities

Contracting staff to NC businesses

Prime contractors to NC subcontractors



CY2005 - CY2022

Opps distributed: over 2.0 million

Connections: over 400 million

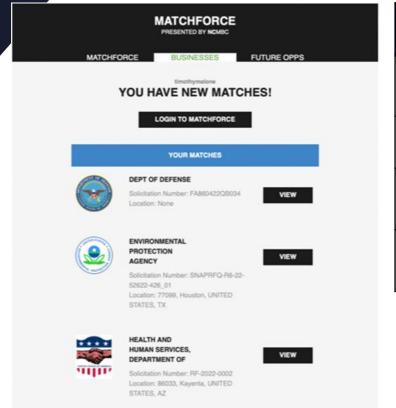
MatchForce wins: over 1,737

Total min value: over \$7.3 billion





Operations: MatchForce.org



MatchForce Opportunity Email (0500)

Raw, unfiltered opps, ALL federal agencies

Opps matched to specific business

Business gets one email, up to 6 matches

Business receives full list on dashboard





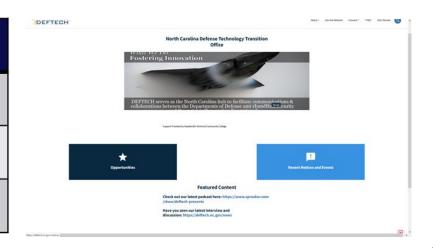
Operations: Tech Transition (DEFTECH)

Leads State, growing defense innovation

Sources DoD tech needs to ecosystem

Scours state, tech w/defense application

Helps navigate agencies and processes



CY2020 - 2022

Opps distro: 1,396

Innovation events: 100+

Podcasts: 55

2021: at least 12 winners

Total min value: \$20 million





Operations: 2023 Major Events

- Federal and Defense Textile Summit, FEDTEX (MAY 23-24, RAL)
- Medical, Human Performance Symposium (JUN 13-14, Chapel Hill)
- Defense Technology Summit (JUL 25, FAY)
- Defense Subsistence Summit (NOV, TBD)
- Components, Supplies and Services Summit (DEC TBD)









Hosted by:

Office of US Senator Thom Tillis **NC Military Business Center** NC Defense Technology Transition Office

Partners:

- Defense Alliance of North Carolina (DANC)
- eTextileCommunications.com
- NC Textile Technology Center at Gaston College
- Manufacturing Solutions Center at Catawba Valley Community College (MSC)
- Manufacturing & Textile Innovation Network (MTIN)
- NCDMCSP, a program of Industry Expansion Solutions
- National Council of Textile Organizations (NCTO)
- Southern Textile Association (STA)
- Advanced Textile Association (ATA)
- POC NCMBC/FEDTEX Courtney Smedick courtney@ncmbc.us Lee Moritz moritzl@ncmbc.us JD Cassani cassani J@ncmbc.us



Individual and Unit Tactical Gear, Uniforms and Personal Protective Equipment

Raleigh, North Carolina May 23-24, 2023

FEDTEX 23 Objectives

- **Engage** with existing contractors and attract new capable businesses into the federal and defense clothing, textiles, and tactical equipment marketplace.
- Encourage and support existing textile supply chain suppliers and attract new component suppliers to enter the federal marketplace. Connect and team component suppliers with other federal prime contractors.
- **Inform** the industrial and academic R&D ecosystem about desired future military technology requirements, and likewise inform DoD agencies about emerging and future textile innovations.
- Establish a productive and DIRECT dialogue between businesses, government, and academia around critical warfighter issues in the defense textile marketplace - including workforce, supply chain, inflation challenges, and barriers to entry.



Individual and Unit Tactical Gear, Uniforms and Personal Protective Equipment

Raleigh, North Carolina May 23-24, 2023

2023 AGENDA

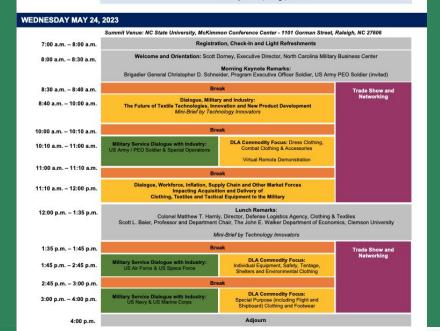
Government/DOD Participation:

- Keynote: Colonel Matthew T. Harnly, Director, Defense Logistics Agency Troop Support Clothing and Textiles
- Keynote: Scott L. Baier, Professor and Department Chair, The John E. Walker Department of Economics, Clemson University
- Wade Yamada, Deputy Director of Staff, Office of the Chief of Space Operations, US Space Force
- Brigadier General David Walsh, Commander, Marine Corps Systems Command
- Defense Logistics Agency Troop Support
- Defense Logistics Agency- Clothing and Textiles
- **US Army PEO Soldier**
- **DEVCOM Soldier Center Soldier Protection Directorate**
- Navy Exchange Service Command (NEXCOM)
- Navy Clothing and Textile Research Facility
- Marine Corps Systems Command
- **US Space Force**
- US Air Force Life Cycle Management
- US Coast Guard Military Uniform Branch (invited)
- Seymour Johnson Air Force Base
- Marine Corps Installations East
- US Coast Guard, Army and Navy from Natick





TUESDAY, MAY 23, 2023 12:00 p.m. - 4:00 p.m. Exhibitor Early Set-Up: NC State University, McKimmon Conference Center - 1101 Gorman Street, Raleigh, NC 27606 Tour and Briefs: NC State University, The Nonwovens Institute, The Center for Technology & Innovation (CTI) 2:15 p.m. - 3:30 p.m. 1010 Main Campus Drive, Raleigh, NC 27606 Tour and Briefs: NC State University, Wilson College of Textiles; Textile Protection and Comfort Center; and ASSIST 3:30 p.m. - 5:00 p.m. Center - 1020 Main Campus Drive, Raleigh, NC 27606 Evening Welcome Social, NC State University, Wilson College of Textiles 5:00 p.m. - 7:00 p.m. 1020 Main Campus Drive, Raleigh, NC 27606



DEFENSE LOGISTICS AGENCY, CLOTHING & TEXTILES

DLA **Clothing and Textiles** provides clothing, textiles and equipment to U.S. service members, other federal agencies and partner nations.

- DLA Troop Support, located in Philadelphia, PA
- Every soldier, sailor, airman and Marine around the world, from their first day of service in boot camp, to camouflage uniforms worn on the battlefield and service dress uniforms.
- C&T procures more than 8,000 different textile items ranging from uniforms, footwear and undergarments, body worn textile individual equipment, flags, patches/pins and tents.
- C&T manages more than 50,000-line items (including sizes).

Brigadier General Eric P. Shirley Commander, Defense Logistics Agency, Troop Support



Program Executive Office PEO Soldier

PEO Soldier delivers 130 programs of record and 253 products, such as essential capabilities from body armor, helmets, smart textiles, sensors and lasers to legacy weapon systems.

Locations: Ft Belvoir, VA

PEO Soldier has four (PM) Offices

- Soldier Survivability
- Soldier Lethality
- Soldier Maneuver and Precision Targeting
- Integrated Visual Augmentation System (IVAS) Project Director Soldier and Squad Integration

Brigadier General Christopher D. Schneider, Program Executive Office Soldier, US Army PEO Soldier



Individual and Unit Tactical Gear, Uniforms and Personal Protective Equipment

Raleigh, North Carolina May 23-24, 2023

DEVCOM SC

Current Thrust Initiatives

DEVCOM (U.S. Army Combat Capabilities Development Command Soldier Center) Natick, MA in collaboration with **PEO Soldier**

Protected, Unburdened and Enabled Soldier

Increased Soldier Protection- Arctic Equipment and Advanced Environmental Capabilities, Increased Threat Level Helmets, Eyewear with increased Frag Protection, Advanced Materials for Ballistics Protection, Modelling of Soldier Loads/Reduction of Soldier loads.

Invisible Soldier

Camouflage, concealment and deception across the electromagnetic spectrum.

Enhanced Soldier

Human Performance Tech -wearables, biosensors. exoskeletons, human performance data management systems, soldier/robotic interface, training simulation (combat and technical)

Sustained Soldier

Water generation, Lighter, nutrient-dense rations, novel solutions for remote re-supply operations.



Individual and Unit Tactical Gear, Uniforms and Personal Protective Equipment

Raleigh, North Carolina May 23-24, 2023

FEDTEX MOMENTUM

2022 Participation Statistics

- Participation from 19 states ranging from North Carolina to California and Texas to Massachusetts. International participation from Canada
- 134 unique business, academia and government organizations participated
- Attendee Demographics **54%** from North Carolina 46% outside of North Carolina
- 2022 Headcount: approx. 260
- **Expected growth in 2023** due to location; access to NCSU, Wilson College of Textile facility tours; and greater availability for exhibit space



Individual and Unit Tactical Gear, Uniforms and Personal Protective Equipment

Raleigh, North Carolina May 23-24, 2023

Questions?

The NCMBC team thanks you for your support!



Individual and Unit Tactical Gear, Uniforms and Personal Protective Equipment

Raleigh, North Carolina May 23-24, 2023





Chris Schmidt Grant Manager Office of Science, Technology & Innovation (OTI)





Welcome!

Chris Schmidt

Grants Manager Office of Science, Technology & Innovation Chris.Schmidt@commerce.nc.gov

919-814-4668



What we will cover today -

- What is the SBIR/STTR program and why it should be on your list of funding sources
- One N.C. Small Business Program Distinguish between two grant opportunities within the program Eligibility requirements
 - Important dates
 - How to apply
 - Plenty of time for questions



Our mission is to improve the economic well-being and quality of life for all North Carolinians.



One N.C. Small Business Program

- Incentive Funds Program
- **Matching Funds Program**



What does SBIR stand for? Small Business Innovation Research

What type of businesses participate as lead in the SBIR/STTR program? Qualify as a Small Business Concern as defined by SBA

Why should you apply? Non-dilutive funding

Participating Federal Agencies





Department of Agriculture





















Three Phase Process

Phase I

Concept Development 6 months – 1 year ~ \$50,000 - 250,000

Phase II

Prototype Development 24 months ~ \$500,000 - 1.5M

Phase III

Commercialization **Not SBIR funding**



One N.C. Small Business Program

SBIR/STTR Phase I Incentive Funds Program

The goal of the Incentive Program is to increase the number, quality, company and technology diversity, and geographic breadth of NC applications for Federal SBIR and STTR Phase Lawards.

SBIR/STTR Phase I Matching Funds Program

The goals of the Matching Program are to help NC companies bridge the funding gap period between the final Phase I payment and the first Phase II payment in the Federal Program and increase the intensity of the research conducted under Phase I, making NC small businesses more competitive in the competition for Phase II funds.



INC

MATCH

Phase I

Concept Development 6 months - 1 year ~ \$50,000 - 250,000

Phase II

Prototype Development 24 months

~ \$500,000 - 1.5M

Phase III

Commercialization **Not SBIR funding**

Funding Levels FY23

Incentive Funds Program

Tier 1 and 2 – Reimbursement Rate 75%

Tier 3 – Reimbursement Rate 50%

Maximum Award - \$12,000

Matching Funds Program

50% of Federal SBIR/STTR Award

Maximum Award - \$75,000

Stage 1 – 75% Stage 2 – 25%

Eligibility Requirements

- ✓ Registered with the North Carolina Secretary of State
- ✓ North Carolina is primary place of business
- ✓ Requirements can vary from year to year

Important Dates

Solicitation period:

July 1 – June 30 or until funds are exhausted, whichever comes first

How to Apply

www.commerce.nc.gov/grants-incentives/technology-funds

<u>Technology Funds | NC Commerce</u>

Register in CyberGrants

Required Documentation

Incentive Funds Program

Notarized Application (in-State notary)

Certificate of Existence or Authorization

Conflict of Interest Policy

Copy of Federal Phase I Solicitation

Copy of Submitted Proposal

Submission Confirmation

Detailed Expense Documentation

Matching Funds Program

Notarized Application (in-State notary)

Notarized Location Certification

Certificate of Existence or Authorization

Articles of Incorporation

ByLaws or Operating Agreement

Copy of Federal I Phase I Solicitation

Copy of Submitted Proposal

Official Award Notification/Contract

Incentive Funds Program – What's Eligible?

- Proposal preparation consulting fees paid to others
- Typing/word processing services
- Project-related supplies and postage
- Database search fees for project-related literature searches
- Rental of space and/or equipment directly related to the preparation of the Federal proposal
- Salaries paid to individuals who were directly involved in preparation of the Phase I proposal
- Educational program fees directly related to the preparation of the Federal proposal
- Indirect Cost Rate [General and Administrative (G&A) and/or Overhead]

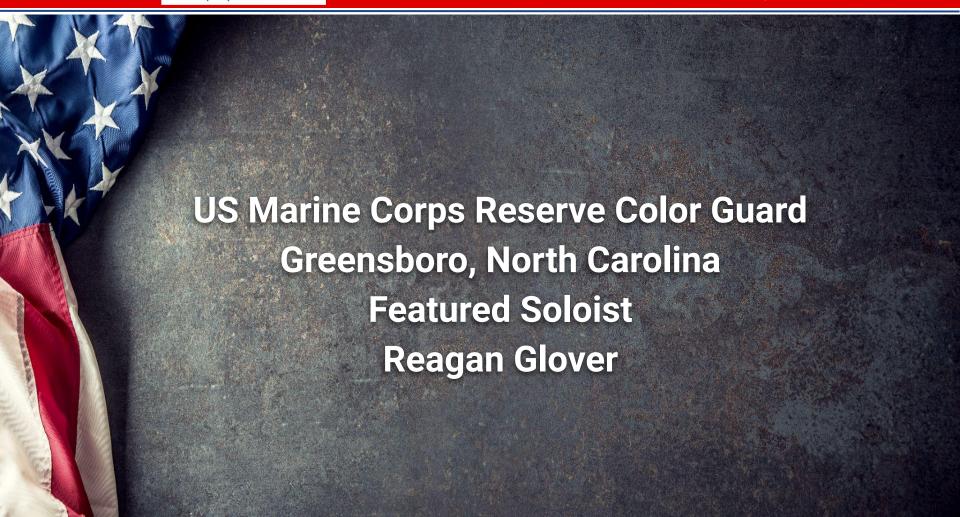
Not Eligible for Reimbursement

- Travel
- Equipment purchases over \$300
- Facility improvements
- Legal or patent preparation costs
- Fringe benefits



Questions?

Chris Schmidt Grants Manager Office of Science, Technology & Innovation Chris.Schmidt@commerce.nc.gov 919-814-4668



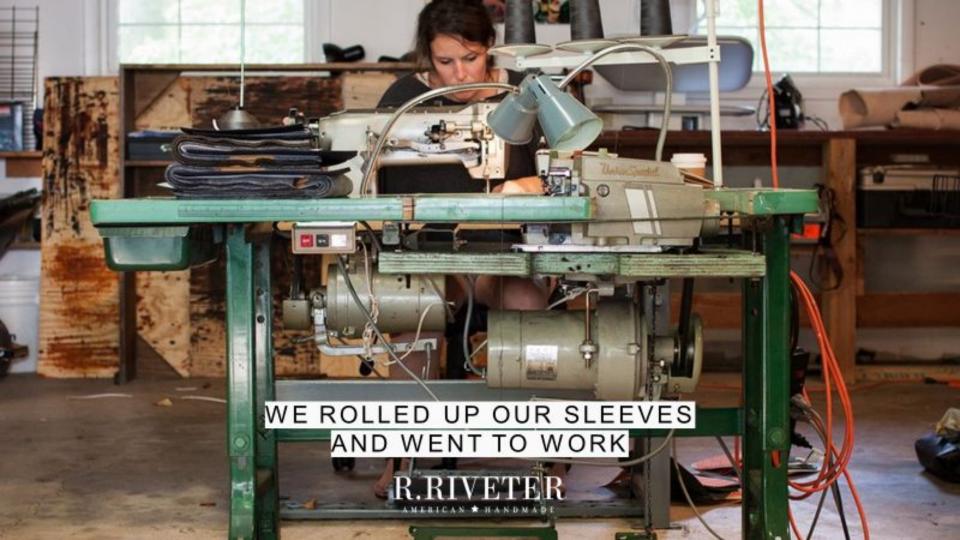




BAGS ON A MISSION









OPPORTUNITY INNOVATION DETERMINATION

positive impact







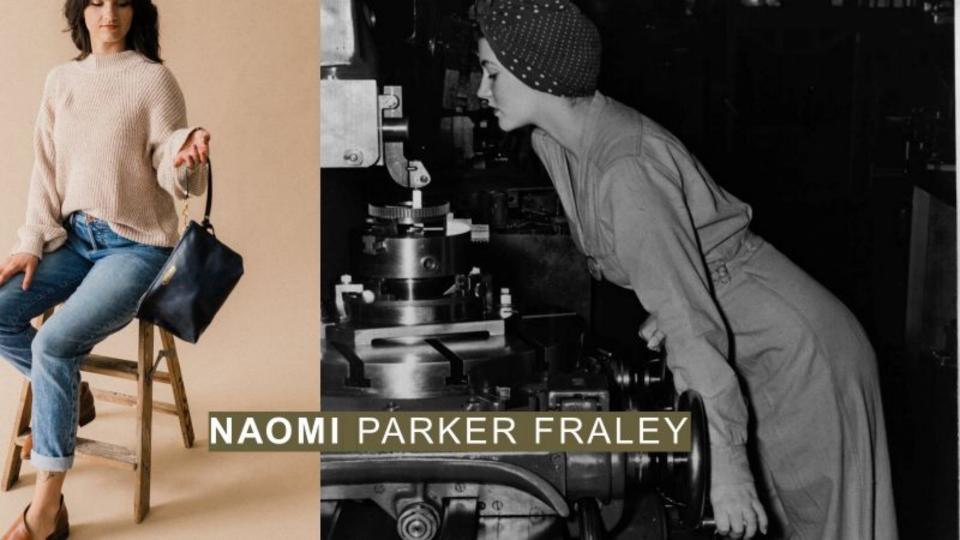
IF IT DOESN'T SCARE YOU,
YOU'RE PROBABLY NOT DREAMING BIG ENOUGH

REMAIN ON COURSE

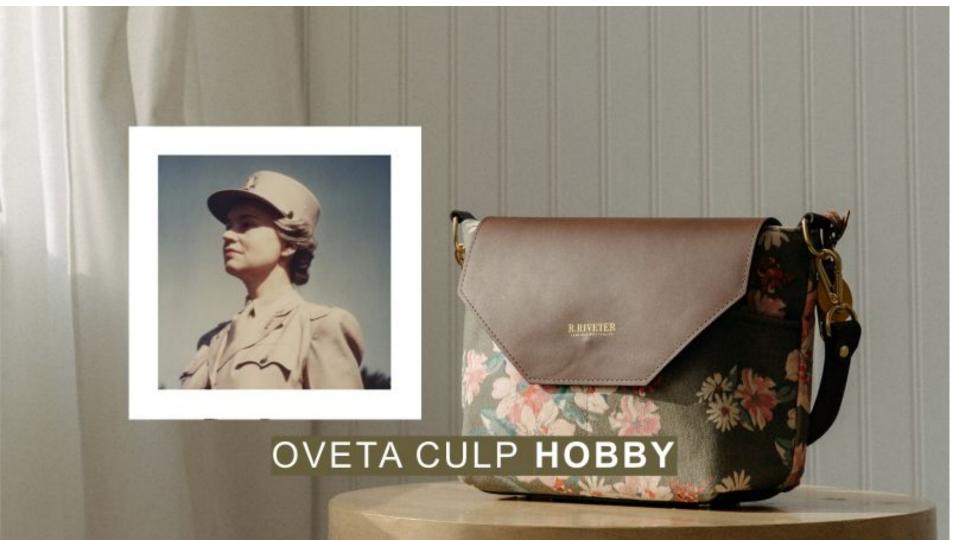
YOU CAN CHOOSE COURAGE, OR YOU CAN CHOOSE COMFORT.
BUT YOU CANNOT CHOOSE
BOTH.

-B. BROWN











"Veterans Supporting Manufacturing"



Panel Moderator: **Patrick Davis, MBA** Executive Director, The Heroes of High Point



Lauren Houston Greensboro Employment Center, NC National Guard



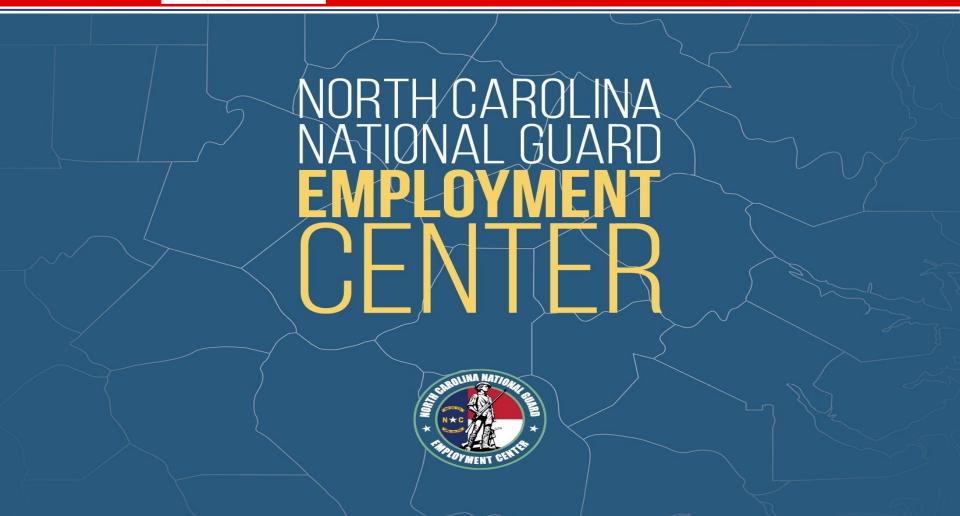
Lucas Waniewski Recruit Military



Aaron Harper VP of Employment Veterans Bridge Home



Craig Wymer Hire Our Heroes US Chamber of Commerce



North Carolina National Guard & Reserves

Approx 11,000 National Guard Service Members

Approx 30,000 Reserve Service Members (all branches)

Over 18,000 Guard and Reserve Spouses

Over 24,000 Guard and Reserve Children

We have over 6,000 people in our database

WHAT WE DO

OUR SERVICES

- Resume preparation/review
- Career assessment and employment pathways
- Military to civilian work translation
- Mock interviews
- Access to our nationwide database (MSCCN/CASY)
- Hiring events/Job fairs
- Direct contact to our network of veteran friendly employers





OUR GOALS

- Establish on going relationships with Veteran friendly employers within the state of North Carolina (two sided communication)
- Place clients within our North Carolina employer network in mutually beneficial positions that help achieve client's career goals

NCNG EMPLOYMENT CENTER LOCATIONS



ASHEVILLE

Jeff Wheeler (984) 661-4339 jeffrey.a.wheeler.mil@army.mil

MOORESVILLE

John Barna (984) 661-2102 john.j.barna.ctr@army.mil

GREENSBORO

Lauren Houston (984) 661-5608 lauren.t.houston.ctr@army.mil

RALEIGH

Juliann Breeden (984) 664-6248 juliann.m.breeden.ctr@army.mil

RALEIGH

Victoria Knott (984) 664-6081 victoria.g.knott.ctr@army.n

CHARLOTTE

Jeff Wheeler | John Barna (984) 661-4339 | (984) 661-2102 jeffrey.a.wheeler.mil@army.mil john.j.barna.ctr@army.mil

FAYETTEVILLE

Jeff Wyatt (984) 661-4917 jeffrey.r.wyatt2.ctr@army.mil

WILMINGTON

George Millsap (984) 661-6919 george.r.millsap.ctr@army.mil

WINTERVILLE

Sandra Wyatt (984) 661-3190 sandra.wyatt6.ctr@army.mil

Connect with us

Office (919)614-8644

Website www.ncngemploymentcenter.com

Social Media www.facebook.com/ncngemployment

Linked In www.linkedin.com/groups/5118915

www.linkedin.com/in/laurenthouston



Empowering The Military Community Through Meaningful Career Opportunities



About



No Strangers to the Military Employment Space

RecruitMilitary is trusted by and partnered with well-known veteran organizations:





VETERANS' EMPLOYMENT & TRAINING SERVICE UNITED STATES DEPARTMENT OF LABOR













PLACEMENT SERVICES JOB BOARD AND OTHER OFFERINGS



Mission

Empowering YOU Through Meaningful Career Opportunities





Digital Tools: Profile Builder | Job Board

Features

- Military Exclusive Job Board
- •Job searches powered by Google Cloud Talent Solutions, including MOS NEC translation
- Target Job & Hiring Event Alerts
- Resume Generator
- •Virtual Resource Centers offering resume and interview guidance, mentorship opportunities, hiring event preparation and more
- •A.I. Chatbot Support

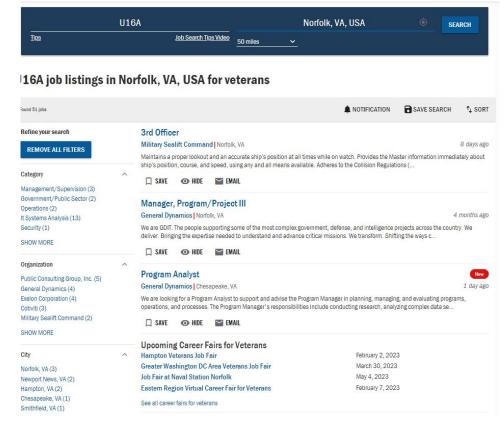


Profile completion progress Thank you for completing your 100 Army pay grade 0-3 years in service 04/30/1996 X Military Schools Army Field Artillery Officer's Advanced Course search military schools Military Occupational Specialties 13A Search MOS codes Start a new candidate search Keywords technician Location Houston, TX Example: "Cincinnati, OH" or '45140" Distance 30 miles • Search

RECRUIT ILITARY®

Local, National, Global and Remote Opportunities

Find your next opportunity by searching via your MOS, NEC or Keyword





In-Person & Virtual Hiring Events | Prep Webinars

Why Attend A RecruitMilitary Job Fair?

They work 110,000+ OFFERS MADE

They're efficient MEET 50+ COMPANIES

They provide GREAT NETWORKING

For

808.732 Veterans

from all service branches

Since 2006 RecruitMilitary has ...

With

71 173 Exhibitors

from 1.500+ industries

Held 1.659 Events in 100+ cities



sessions- 7pm EST FEBRUARY

- February 13th, 2023

- March 13th, 2023

0: What do I need to do in order to attend the event?

A: Register prior to attending, or we can register you on-site.

- February 13th (PM session), 2023 - February 27th, 2023

- March 13th (PM session), 2023

RECRUIT ILITARY National Virtual Career Fair for Veterans March 14, 2023 REGISTER 12:00 PM - 4:00 PM EST Online recruiting event open to all US military. veterans and their spouses seeking new careers.

> DOWNLOAD ATTENDEE FLYER

Online Virtual Hiring Event

52 Registered Exhibitors Corporate Sponsors

RECRUIT ILITARY®

Announce Your Presence in the Workforce





Military Life



PURPOSE





SUPPORT



How to "Bridge" the Transition Hurdle?

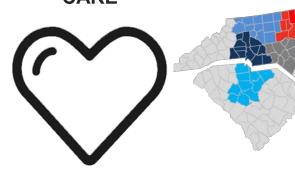
Civilian Life



CONNECTION



CARE





Veteran Ready Employer Framework





Employee

Engagement

& Retention



- •DD214/NGBForm22 Review
- •Recruiting Ambassadors: TAP/ACAP
- Tax Incentives
- Hiring Leader Education
- Hiring Fairs/Career Network
- Apprenticeship/OJT
- Skill Bridge

 Volunteer Opportunities •Corporate Engagements Unified community projects (with other BRGs) Event planning Social Enrichment functions Veteran Service Organizations Talent Community Acquisition Engagement

> Core **Business**

www.veteransbridgehome.org









RECRUIT ILITARY®



Demographics

- Pulse Survey
- Mental Health First Aid
- Mentor/Ambassador/Business **Buddies**
- Apprenticeship/OJT
- •Celebrations, Cards, Newsletters

Employee Resource Group

Social Determinants of Health

Special Programs & Recognition

Specialized programs

Awards opportunities

 DoD Freedom Awards •Military Friendly Employer

•US DOL VETS Medallion

VFT Index

Forbes List

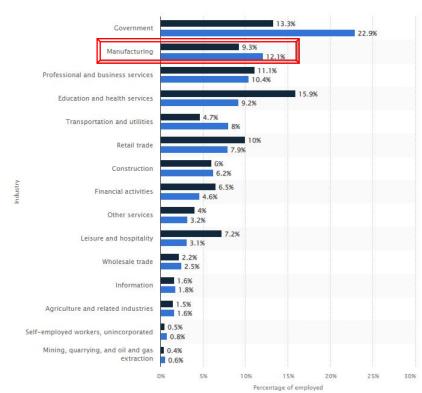
Veteran Data

- 200K Military members transition annually
- 2.5% Veteran Unemployment (Mar 2023 USBLS)

<u>Veteran Employment – Employer Incentives</u>

- Work Opportunity Tax Credit
- Apprenticeship programs
- DoD Skill Bridge Program
- VA Special Employer Incentive Programs
- Manufacturing Institute Heroes MAKE America
- Heroes CONNECT: Military to Manufacturing





2023 Military Friendly Employers (Manufacturing)



- Rankings are based on a 150+ question survey completed by employers across the nation
- Additional assessments for military-veteran employer awards/recognition: US DOL Hires **Vets Medallion Award, Best For Vets** recognition, Forbes Best Employers for **Veterans, Hiring Our Heroes, VETS Indexes**
- Department of Defense ESGR Freedom Award North Carolina winners: Aerodyn Wind Tunnel, Bank of America, Atrium Health, DH Griffin Wrecking, Duke Energy, East Carolina University, FMI Corp, Food Lion, Lowe's, NuCor Corp, Skyline Membership Corp, TCDI, The Independence Fund, The Steel Network, Wells Fargo, WombleCarlyleSandridgeRice, Zapata

Manufacturing Company Name	Company Size	Ranking
The Boeing Company	\$5B+	Top 10
Builders FirstSource	\$5B+	Silver
Tokyo Electron	\$5B+	Silver
<u>ADM</u>	\$5B+	Bronze
Ashley Furniture Industries	\$5B+	Bronze
<u>Cummins, Inc.</u>	\$5B+	Bronze
<u>Eastman</u>	\$5B+	Bronze
Micron Technology	\$5B+	Bronze
Schneider Electric	\$5B+	Bronze
Trane Technologies	\$5B+	Bronze
<u>onsemi</u>	\$5B+	Bronze
Airgas, an Air Liquide Company	\$1-5B	Gold
Schnitzer Steel Industries, Inc.	\$1-5B	Gold
Worthington Industries	\$1-5B	Gold
ClarkDietrich Building Systems	\$1-5B	Silver
MSC Industrial Supply	\$1-5B	Silver
Crown Equipment Corporation	\$1-5B	Bronze
<u>Vontier</u>	\$1-5B	Bronze
Stryten Energy	<\$1B	Gold
<u>Safespill</u>	<\$1B	Gold
Advanced Technology Services (ATS)	<\$1B	Silver
Calgon Carbon Corporation	<\$1B	Silver
Ateios Systems	<\$1B	Bronze
Leadec Corp	<\$1B	Bronze
TurbineAero, Inc.	<\$1B	Bronze





Panel Moderator: **Michael Mullins**

Director, Defense Industry Initiatives **NC State University Industry Expansion** Solutions (IES)



James Freeman Founder and President. **Emerging Technology** Institute (ETI)



Ashley Bullock Government Sales Manager Raeford Uniforms and **Product Procurement** Manager, Burlington Industries/Elevate Textiles

